

THE COMPLETE PACKAGE



PACK EXPO International 2008

November 9-13, 2008

McCormick Place Chicago, IL USA

Sponsored By

PMM

Leading combanies



PACK EXPO International 2008 is...
THE COMPLETE

PACKAGE

PACK EXPO International is the most complete packaging-focused show—held in the world's largest packaging machinery market. Only PACK EXPO International draws the entire packaging industry together for five days of marketplace interaction, education, and networking.

More than 45,000 packaging professionals from across the globe will converge at PACK EXPO International 2008, looking for the latest...

machinery...materials...components... containers...and more!

With over 1,700 exhibiting companies in more than 1.1 million net square feet of exhibit space, PACK EXPO International 2008 promises to be the most important industry event of the year.

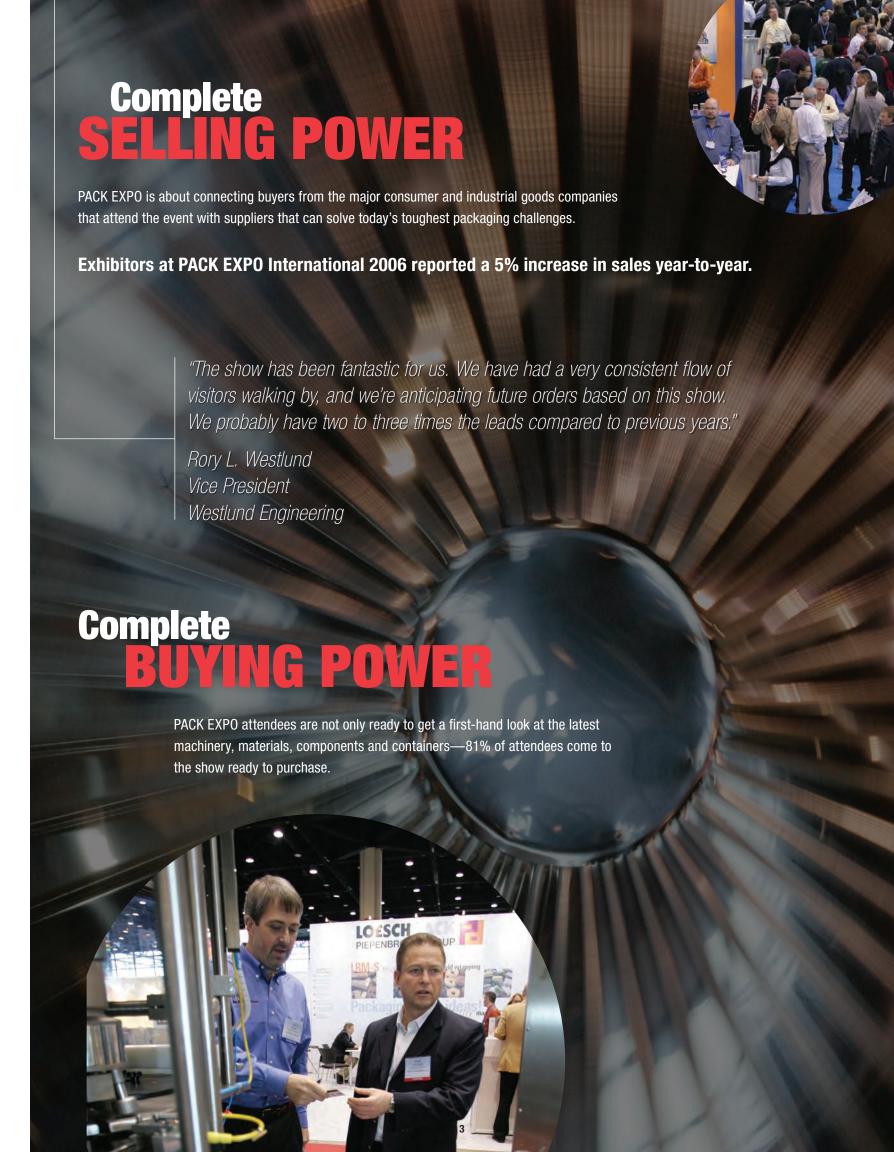
You simply cannot afford to miss the complete package.

Become a PACK EXPO exhibitor today!

"PACK EXPO is the premier packaging exposition in North America. We exhibit at many other domestic and international packaging shows, but if we were to choose only one show to participate in, it would no doubt be PACK EXPO."

Don Bina

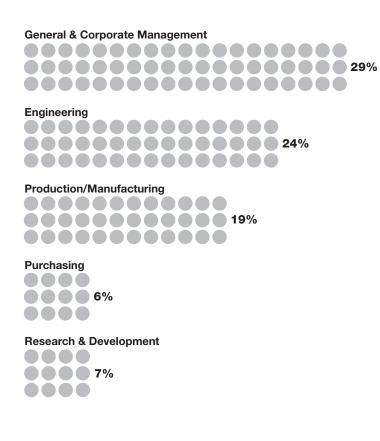
Marketing Communication Specialist – Food Market – Process Instruments Thermo Scientific – A part of Thermo Fisher Scientific



Complete NFLUENCE Buying teams from leading packaging companies attend PACK EXPO to discover solutions that span the entire packaging supply chain. As a result, the exhibit floor overflows with your prospects, your customers, and your colleagues. "We consider the show a core part of our sales process and essential for providing us with good visibility, which is important since we are a company with a wide range of products and capabilities." Julie Tan Finance/Marketing Administrator PaR Systems, Inc. **Attendee Influence on Buying Decisions**

Complete AUDIENCE COVERAGE

PACK EXPO attracts a high-powered audience of corporate executives, senior directors, engineers, and production managers in charge of design and implementation of all phases of packaging operations.





Past Attendees

Influencers and decision-makers from some of the most recognized brands attend PACK EXPO. Here's a partial list of these companies:

The Dannon Company

Dean Foods

Amway Corporation Anderson Packaging Inc. Anheuser-Busch Baja Foods Baxter Healthcare **Bayer Corporation** Becton Dickinson Bristol-Myers Squibb Cadbury Schweppes Campbell Soup Company Cardinal Health Church & Dwight Co., Inc. Coca-Cola Colgate-Palmolive ConAgra Foods Coors Brewing Company Costco Wholesale

Del Monte Foods Dial Corporation Dow Chemical DuPont Duracell Eastman Kodak Eli Lilly and Company Estée Lauder Fresh Express Frito-Lay General Mills General Motors **Gerber Products** Georgia Pacific The Gillette Company GlaxoSmithKline

Hasbro, Inc. The Hershey Company Hewlett-Packard Hormel Foods LLC The J.M. Smucker Company Jack Daniel Distillery Jelly Belly Candy Company Johnson & Johnson Kellogg Kimberly-Clark Kraft Foods M & M Mars Inc. Masterfoods USA McCormick & Company, Inc. MeadWestvaco Miller Brewing Company Nestlé/Purina Ocean Spray Inc.

Pepperidge Farm Inc. PepsiCo Pfizer Inc. Phillip Morris Procter & Gamble Company Quaker Oats Rubbermaid **Russell Stover Candies** SC Johnson & Son Sara Lee Bakery Sherwin-Williams Sun-Maid **Timex Corporation** Tyson Foods Wal-Mart Stores Inc. Walt Disney Company Whole Foods Market

Complete MARKET COVERAGE

PACK EXPO draws a dedicated buying audience of key decision-makers from across nearly every market and product focus.

- Automotive
- Bakery/Snack
- Beverage
- Chemical-Industrial
- Confection/Candy
- Container Manufacturing
- Cosmetics/Toiletries
- Dairy

- Electronics
- Fruits/Vegetables
- Furniture/Fixtures
- Grain/Mill/Cereal
- Hardware/Tools
- Meat/Poultry/Seafood
- Metals
- Paper/Printing

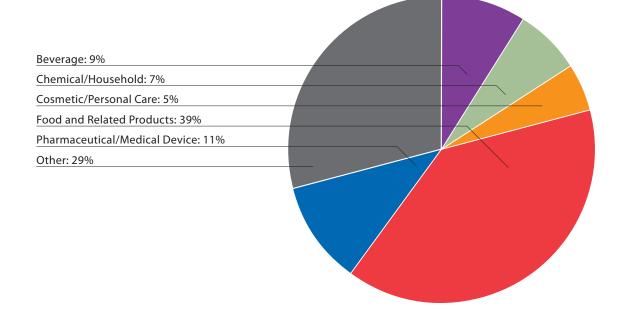
- Petroleum
- Pharmaceutical/Medical
- Produce, Fresh
- Soap/Household Chemicals
- Textiles/Apparel
- Tobacco
- Toys/Sports/Crafts
- And many more

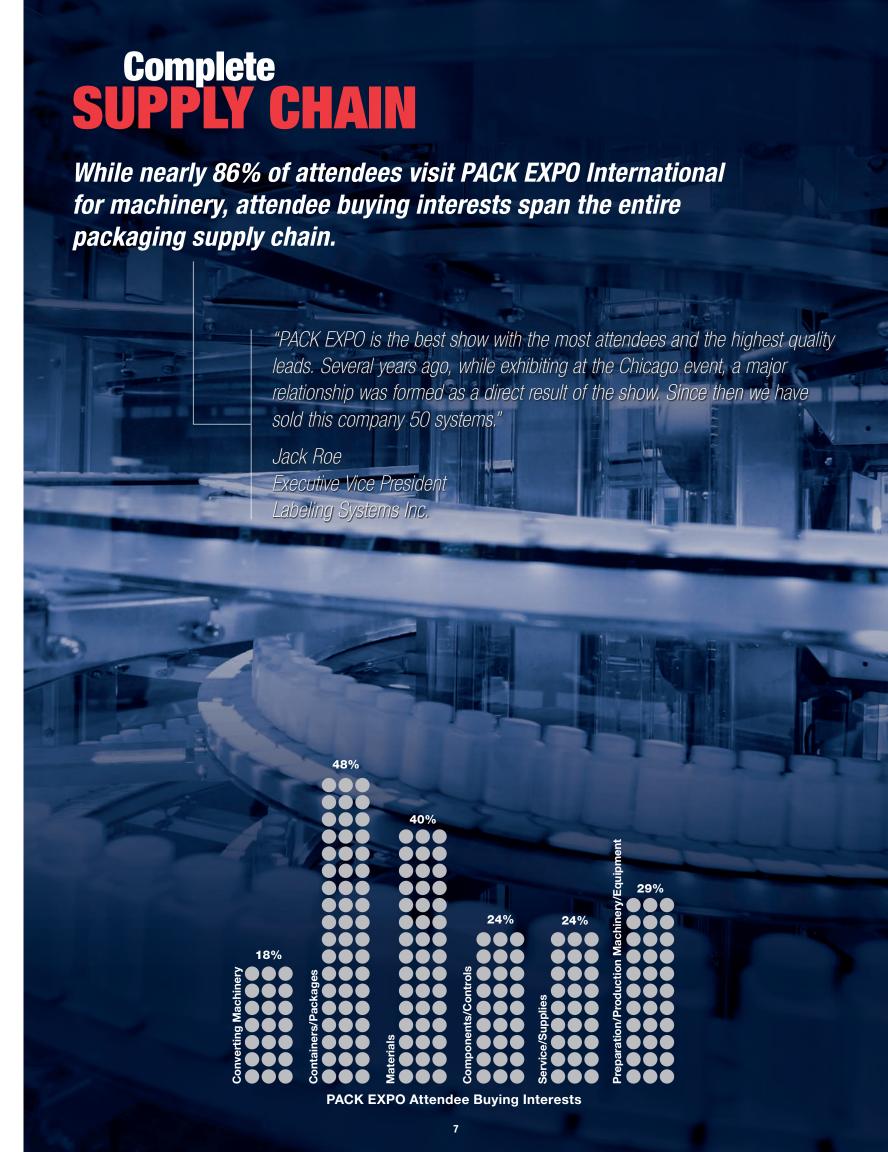
"PACK EXPO draws attendees from a broad range of industries, which is useful for my company since we produce equipment for many different types of applications. PACK EXPO has always provided us with a good return on our investment."

Keith Jones

Director, Corporate Communications

Friez.

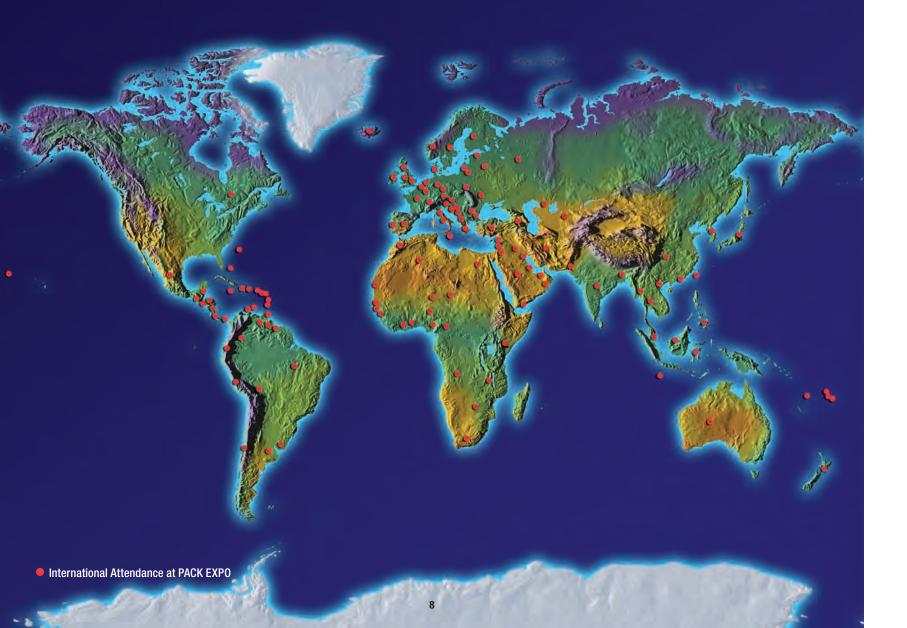




Complete WORLDWIDE REPRESENTATION

The dynamic atmosphere of PACK EXPO attracts visitors from around the globe. In fact, PACK EXPO International 2006 set a new standard with international prospects from more than 125 countries.

PACK EXPO International has received the U.S. Department of Commerce's International Buyer Program designation. We are the only packaging event in the United States to be actively promoted by U.S. Foreign Commercial Service offices around the world.



Complete BREAKTHROUGHS

The Showcase of Packaging Innovations™ draws attendees interested in the year's most innovative and award-winning package designs from prominent packaging associations around the globe.

The Showcase also features **PACK EXPO SelectsTM**, a display of commercial packaging projects designed, produced or implemented by PACK EXPO exhibitors.

Visit the Showcase to see what the future holds for the packaging industry and find the inspiration for your next breakthrough packaging idea.

"We plan to automate a portion of our packaging process with palletizing equipment. We chose to attend PACK EXPO International to meet with major players in the industry to purchase equipment and form relations that will help us meet our business goals."



Complete CONNECTIONS

Personalized connections are the most important measure for today's exhibitors.

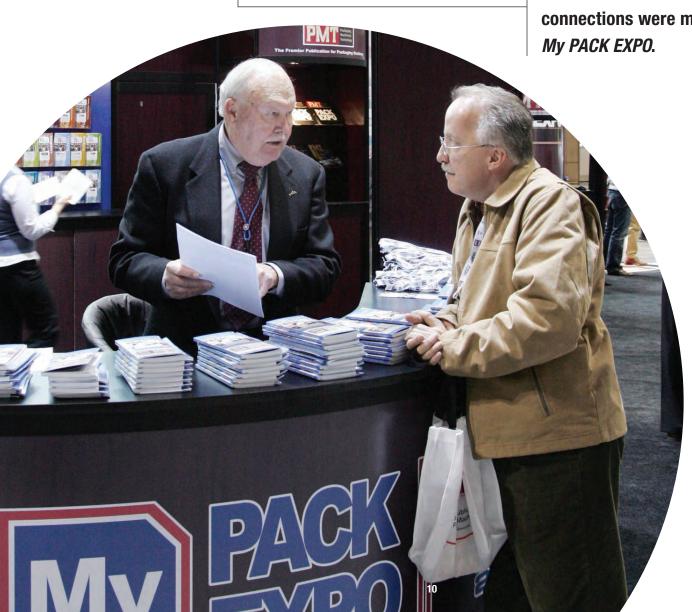
And PACK EXPO delivers...thanks, in part, to the innovative *My PACK EXPO*,
a dynamic software tool that mines the show's database of companies, products,
services and conference sessions to help packagers and packaging suppliers generate
the most value out of attending and exhibiting at PACK EXPO. Designed to bring qualified
buyers closer to you, *My PACK EXPO* allows you to interact with buyers ahead of time...set up
meetings during the show...and follow up with prospects you may miss at the show.

At the most recent PACK EXPO in Chicago, more than 70% of attendees personalized their trade show experience using a *My PACK EXPO* portal. Using *My PACK EXPO* before and during the show, these attendees:

- Created their own "must-see" list that highlighted exhibitors 100,404 times
- Created 24,825 personal maps to locate exhibitors they planned to visit
- Viewed 3,247,889 pages of packaging supplier and PACK EXPO show information.

All together, more than 1.1 million direct business-to-business connections were made through *My PACK EXPO*.

The enhance





To ensure your prospects turn into customers, PACK EXPO's sole focus is on marketing to your audience. From targeted direct mail to broad-based public relations, and everything in between, we'll deliver more than 4 million marketing impressions and spend nearly \$1.5 million to drive your most valuable customers to the show.

When you exhibit at PACK EXPO, you not only get the best trade show exposure in the packaging industry, you get the regional, national, and international marketing power only PACK EXPO can deliver.

The Power of Packexpo.com

As a PACK EXPO International 2008 exhibitor, you automatically get a free listing on Packexpo.com, the largest, most widely used destination for packaging buyers year-round.



Complete PACKAGING POWER

PROCESS EXPO and CPP EXPO are co-located with PACK EXPO International — pulling together all of your prospects, customers, and colleagues in one place, at one time. You'll maximize the value of your trade show dollars, while generating the qualified leads you need to increase sales.



PROCESS EXPO, sponsored by the Food Processing Suppliers Association (FPSA), will attract qualified buyers representing every market segment of the food industry, including:

- Fruits and Vegetables
- Meat, Poultry, and Seafood
- Beverages
- Prepared Foods
- Can Making



CPP (Converting & Package Printing) EXPO showcases the latest in printing, coating, slitting, and other state-of-the-art finishing processes, including:

- Flexible Packaging
- Folding Carton/Box Making
- Corrugated Converting
- Tissue Converting
- Narrow Web/Tag & Label

"We actually have two divisions of the company here—one specializing in medical packaging and the other in food packaging—so it's really convenient that PACK EXPO is co-located with the food processing show since it allows us to target both markets at the same booth. We always get a very good ROI on exhibiting at PACK EXPO."

John A. Abraham Vice President—Sales Capital Equipment Group

Planet Products Corporation, Atlas Vac Machine Division

Complete CONFIDENCE

When you exhibit at PACK EXPO International 2008, you have complete confidence that you will reach more than 45,000 prospects from around the globe.

Simply put, PACK EXPO is the complete package—representing the greatest marketing bargain in today's packaging industry.

Complete the Enclosed Contract...Today!

Put your latest innovations on display for multibillion-dollar, multinational consumer goods companies that need packaging solutions only you can provide. Reserve your space now for PACK EXPO International 2008!

Sponsored by

Packaging Machinery Manufacturers Institute Celebrating 75 Years of Excellence

4350 North Fairfax Drive, Suite 600 Arlington, VA 22203 USA

Phone: 703.243.8555 Fax: 703.243.3038

Email: expo@pmmi.org www.packexpo.com www.pmmi.org



Contact Information

PACK EXPO SHOWS

Vice President, Trade Shows Jim Pittas 703.243.8555 ext. 661 jpittas@pmmi.org

EXHIBITOR SALES

Exhibit Sales Manager Christian O'Hara 703.243.8555 ext. 642 cohara@pmmi.org

EXHIBITOR SERVICES

Exhibitor Services Manager Kim Beaulieu 703.243.8555 ext. 662 kim@pmmi.org

TRADE SHOW OPERATIONS

Director of Trade Show Operations Dinah Sprouse 703.243.8555 ext. 659 dinah@pmmi.org

MARKETING/ADVERTISING

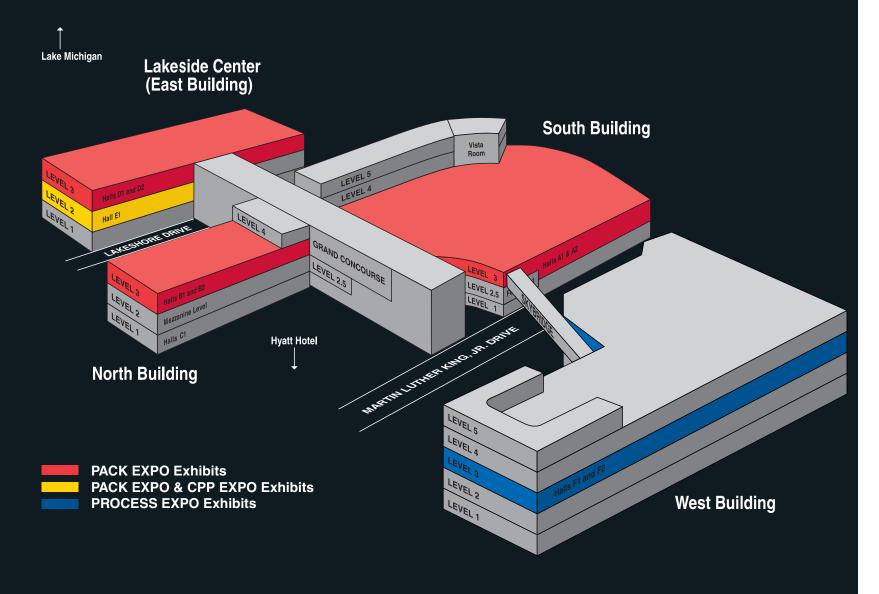
Vice President, Marketing Francesco Leboffe 703.243.8555 ext. 676 fleboffe@pmmi.org

MEDIA RELATIONS

Manager of Communications Sara Kryder 703.243.8555 ext. 671 sara@pmmi.org

McCORMICK PLACE

Chicago's McCormick Place is one of the world's premier convention centers. Technologically advanced and complete with full services this is a state of the art location. In 2007, a new West Building was added, making McCormick Place a stunning setting for a spectacular show.





We've taken the hassle out of trade show exhibiting. For PACK EXPO International, you'll have a single point of contact to order and coordinate all of your show services before and during the show. PACK EXPO Services has a vested interest in your success—and we'll be there to make sure you have everything you need.

For more information about Chicago, IL or McCormick Place, please contact

Chicago Convention & Tourism Bureau 2301 South Lake Shore Drive

Chicago, IL 60616 Phone: 312.567.8500 Fax: 312.567.8533 www.choosechicago.com 2301 South Lake Shore Drive Chicago, IL 60616

McCormick Place

Phone: 312.791.7000 Fax: 312.791.6543 www.mccormickplace.com

14

Complete PACK EXPO International 2006 EXHIBITOR LIST

@MDG.sol Corporation 20/20 Hindsight High-Speed Video -Monitoring Technology Corporation 3M-Industrial Adhesives & Tapes Division 3M Security A. B. Sealer, Inc. A.E. Randles Co., Inc. A.F.A. Systems Ltd. A.J. Plast Public Company Limited A.M.P. Rose A.P. Dataweigh Systems A.P.M., Inc., APM, Inc. A-B-C Packaging Machine Corp. A+F - IWKA Packaging USA AARISE PRODUCTS Aaron Thomas Company, Inc. ABB Inc.-Robotics, Automotive & Mfg Industries Group Abbott Plastics & Supply Co., Inc. ABOX Automation Corp. AC Technology/ Lenze Acasi Machinery Inc ACB Hydrolock

ABIEF--Brazilian Flexible Plastic Packaging ABRE - Brazilian Packaging Association

Accraply, Inc.-A Barry-Wehmiller Company Accu-Seal Corp Accufast Package Printing Systems

Accutek Packaging Equipment Co., Inc. ACCVACS

ACE Controls Inc. ACEPAC International ACHEM Industry America, Inc. **ACMA Liquid Division**

ACMA/GD

Acrotech, Inc Action Packaging Automation, Inc. (APAI) Active-Pak Automation Multisorb

Technologies Inc. AD Products Adbraintage S.A.

Adbraintage US Inc. ADCO Manufacturing, Inc.

Adcut Knives Inc. Adept Technology, Inc.

Adhesive Technologies, Inc. Advanced Detection Systems

Advanced Manufacturing Technology Advanced Poly-Packaging, Inc. Advantage Puck Technologies, Inc.

Advent Label Machine Company AEP Industries Inc.

Aerotech Inc. Aesus-Aesus Packaging Systems **AET Films**

Aetna Group USA, Inc. **AEW Delford Systems** AFM® Corporation

AGR International, Inc AIDCO INTERNATIONAL

Aigner Index, Inc. AIMCAL - Assn. of Indus. Metallizers, Coaters & Laminators

Air Logic Pneumatic Components & Systems -Division of Fred Knapp Engraving Air-Bag Packing co., LTD

Airlite Plastics Co Alcan Packaging Alcoa Closure Systems International

Alcoa Packaging Aldelano Packaging Corp.

Alemite LLC

Aleris Rolled Products - North America Alexandria Technical College Algus Packaging Inc.

Aline Heat Seal Corporation All Packaging Machinery Corp. ALL-CON World Systems, Inc. All-Fill, Inc.

Allcams Machine Company Allen Field Companies Inc. Alliance Industrial Corporation

Alliance Plastics ALLIEDFLEX Technologies, Inc. Alpha Checkweighers-Division of All-Fill Inc.

alpha gear drives

Alpha Innovation, Inc Alpha-Pack Enterprise, Ltd. Altech S.R.L.

Alum-A-Lift Inc. AmbaFlex, Inc.-North America Ambrose Company

Amco International Inc. American Fuji Seal, Inc.

American International Electric, Inc. American-Newlong, Inc. American Packaging Machinery, Inc.

Americode International AmeriPak-a division of O.P. Schuman and

Sons, Inc. AmeriVacS

AMF Automation Technologies AMI Equipment Division - Zip-Pak

-An ITW Company AMK Drives and Controls. Inc. Ammeraal Beltech

Amotek S.r.I. Amnac Flexibles **Ampacet Corporation** Amros Industries, Inc.

AMS Filling Systems, Inc. **Anchor Packaging**

Anderson Machine Systems, Inc. Andex Industries, Inc. ANDINA-PACK

Angelus Sanitary Can Machine Company Anhui Guofeng Plastic Industry Co Ltd Anritsu Industrial Solutions USA Inc.

Anser Coding, Inc. Antonio Mengibar Apex Machine Company A.R. Arena Products, Inc. Arbresa Terracotta Package ARCII

Aridien, Inc. ARmark™ Authentication Technologies Armor Protective Packaging

Arol S.p.A. AROL USA ARPAC-ARPAC Group Arrowhead Systems, Inc. ARTYPAC Automation Inc.

Asociacion Mexicana de Envase y Embalaje Associated Packaging Equipment Corp. Association of Independent Corrugated Converters (AICC)

Association of Visual Packaging Manufacturers

AT Information Products, Inc. ATI Industrial Automation Atlanta Nisseki CLAF Inc. Atlas Vac Machine-A Division of Planet Products Corporation

ATS Automation Tooling Systems -Cambridge Systems Division

ATS Engineering Inc.

Auger Fabrication, Inc. Auger Manufacturing Specialists Austrian Trade Commission Auto Labe

Autobox Ltd. **Automated Imaging Association**

Automated Motion, Inc. Automated Packaging Systems, Inc. Automated Production Systems Corp. (APS) Automatic Feeder Company, Inc

Automation World Autopack Co., Ltd

AutoPak Engineering Corp. AVC Industries Inc.

Avery Dennison-Fastener Division Avery Dennison-Performance Polymers

Division Axium Inc.

Axon Corporation - STYROTECH Aylward Enterprises, LLC

AZCO Corporation B & F Plastics, Inc.

B & H Labeling Systems B.W. Cooney & Associates Inc B-Pack S.p.A.

B&R Industrial Automation Corp

Badger Plug Company RAGCO Baldor Electric Co.

Balluff Inc.

Banner Engineering Corp. Barry-Wehmiller Companies, Inc. Barry-Wehmiller Company

Barry-Wehmiller Design Group -A Barry-Wehmiller Company Basco Technologies, Inc.

Batching Systems, Inc. Bausch + Stroebel Machine Co. **Bay State Cable Ties**

BB IMEX Corp. HUGO BECK Verpackungsmaschinen

GmbH & Co. KG Becker Pumps Corp. Beckhoff Automation LLC Bedford Technology, LLC

Behn + Bates America -Haver Filling Systems, Inc. Beijer Electronics Inc.

Belco Packaging Systems, Inc. Belcor Industries

-a division of Wexxar Packaging Inc. Bell-Mark Sales Company

Bellatry Inc. Belle-Pak Packaging Inc. Belt Corporation of America Belt Technologies, Inc.

Belvac Production Machinery, Inc. –A Dover Company Bemis Co., Inc

Renchmark Automation 11 C Benco Pack S.P.A. Benz & Hilgers Bergami, S.r.I.

Berger Lahr Motion Technology, Inc. -A Schneider Electric Company Bernal Incorporated

Berran Industrial Group, Inc Berry Plastics Corporation -Berry Technical Services Beseler Shrink Packaging

Rest-Pack S A BestPack Packaging Systems Beta LaserMike, Inc. Better Packages, Inc

Beumer Corporation -Material Handling Division BFVC0

Beverage World Magazine BI-AX International Inc.

Bihr Freres SA Bijur Delimon International

Bimba Manufacturing Company Biner Ellison High Speed Packaging Systems

Biofilm S.A.

Bischof + Klein Bison Gear & Engineering

Bivans Corporation -Cartoners / Cartoning

Bizerba USA, Inc. Blipack S.A.

BluePrint Automation, Inc. BluePrint Robotics Blumer (USA) Inc.

bodolay Packaging Machinery -Division of B&M Industries BOFKFI S/International Automation, Inc.

Bolex (Shenzhen) Adhesive Products Co., Ltd. Bollore Inc.

Bonar Plastics Inc. Bonicomm Bortolin-Kemo SPA

Bosch Packaging Services Inc. Bosch Packaging Technology-Doboy Inc.

Bosch Packaging Technology -Food and Confectionery Operations **Bosch Packaging Technology**

-Pharmaceutical Operations **Bosch Packaging Technology** -Makat Candy Technology GmbH

Bosch Packaging Technology -Signack System **Bosch Packaging Technology** -Togum Chewing Gum

Bosch Packaging Technology -Transver **Bosch Packaging Technology** -Confection Division

Bosch Packaging Technology-Sapal

Bosch Packaging Technology-Tevopharm B.V. Bosch Rexroth Corporation

Rossar Boston Gear Bottle Tech. Inc. Bottlemate Inc.

Bradman Lake Group Branson Ultrasonics Corporation Braspack

BRAUSSE GROUP BRECOflex Co., L.L.C. Brenton Engineering Company

Brevetti C.E.A. Brian Pack International Srl **Brookfield Engineering - Viscometers**

Buckhorn Inc. Butler Automatic Inc RVM USA C & D Robotics, Inc. C & K Propack Cabka North America

CAD MicroSolutions, Inc. California Polytechnic State University

-Poly Pack Campak/Tecnicam, Inc. Campbell Wrapper Corporation

Can Lines Inc. Cann Tec LLC Cantech Industries, Inc. CAPE Systems, Inc.

15

Sleever International SLM Manufacturing Corporation Smalley Manufacturing Company SmartPack Design Inc. SMB Machinery Systems LLC SMC Corporation of America SMI S.p.A. SMI USA Inc SMIPack S.p.A. Smitabh Intercon Limited Smiths Detection Inc. -Product Inspection Division SMIWRAP S.p.A. **Smurfit-Stone Container Corporation** -Packaging Systems Division Snap Seals, Inc. SOCO SYSTEM, Inc. SoftPack International, Inc. Sohn Mfg., Inc. Sola / Hevi-Duty Solaris Laser S.A. SolidWorks Corporation Sollas Holland B.V. Solus Industrial Innovations Sonics & Materials Inc. Sonoco Sotech Packaging Machinery Co., Ltd Southern Packaging Machinery Southern Vision Systems, Inc. Southwest Formseal, Inc. Trade Commission of Spain -ICEX Foreign Trade Institute of Spain Span Tech, LLC Spartanics **Spartech Corporation** Spee-Dee Packaging Machinery, Inc. SPG USA Inc. Spraymation, Inc. Sprinter Marking Inc. Squid Ink Manufacturing, Inc. Stagnito Communications Inc. Stainless Specialists Inc. Standard-Knapp, Inc. Starbrook Industries, Inc. **Starflex Corporation** Start International Starview Packaging Machinery Inc. State Manufacturing & Engineering Co. StaticClean International -formerly Julie Static Controls Inc. STERIFLOW S.A.S. Stewart Systems Inc. -Specialty Materials Handling Group Stober Drives Inc. Stora Enso Speciality Papers StraPack, Inc. Streamfeeder LLC Strema Packaging Machinery Stretch Associates, Inc. StretchTape, Inc. The Strouse Corporation Süd-Chemie Performance Packaging Sun Advanced Product Test Lab Sun Industries, Inc. Sunliky Industry Limited Sunrise Packaging SUNS International, LLC Superfilm Ambalaj Sanayi ve Ticaret A.S -Bopp Film Division/Tape Division Superior Paper Handling Solutions, Inc. SUREKAP, Inc. Sustainable Packaging Coalition SVResearch **SWF Companies** Switchback Group Syfan USA Corp. Sympak Inc. SYSTECH International System Packaging -A Division of Glassline, Inc.

SleeveCo, Inc.

System Plast -See Solus Industrial Innovations T.M. Electronics, Inc. Tadbik Labeling & Marking Systems Ltd. Tadbik Pack Ltd. Takemoto Packaging Inc. TAKK INDUSTRIES Taller Auto Rema S.A. Tamanet (USA) Inc. Tape Printers Inc. Tapeswitch Corporation Tayi Yeh Machinery Co., Ltd. Taylor Products Div of Magnum Systems –A Division of Magnum Systems TCP Reliable Inc. Technik Packaging Machinery Technimark, Inc. Technipes SRL -Cordano Packaging Engineers Techno-Pak Techno, Inc. Technology Container Corp. Tecnomeccanica Srl Tectron Metal Detection Teel Plastics, Inc. Teepack Spezialmaschinen GmbH & Co. KG Teinnovations Inc.–Sealmax Tek Packaging Group -Filtertek, an ESCO Company Tek Pak, Inc. Teknika USA, Inc. Teledyne TapTone–A Teledyne Technologies Company Telesonic Packaging Corp. Tempco Electric Heater Corp. Terco Inc. Tevopharm B.V. TEXWRAP TGM - Tecnomachines Srl TGW International Tharo Systems, Inc. The Manufacturer, Inc. The Robinette Co. Theegarten-Pactec GmbH & Co. KG Therm-0-Seal Thermo Fisher Scientific -Process Instruments Division Thiele Technologies, Inc. -A Barry-Wehmiller Company THK America Inc Thompson Direct, Inc. Thwing-Albert Instrument Company Tianhua Tech Co. Ltd. Tidland Corporation -A Maxcess International Company Tilt-Lock Tipper Tie, Inc. TKF, Inc. TMG Impianti S.r.I. TNA North America, Inc. Togum Chewing Gum Tokuden, Inc. Tokyo Automatic Machinery Works, Ltd. Tomlinson Industries Topack Co., Ltd. Toppan Printing Co. America, Inc. TOPS® Engineering Corporation Topsyn Flexible Packaging Ltd. TopTier Toray Plastics (America), Inc. Toshiba TEC America Toss Machine Components, Inc Totai America, Inc. Totani America, Inc. Toyo Jidoki Co., Ltd. Toyo Machine Manufacturing Co., Ltd.

Traco Manufacturing, Inc.

Transver AG

Transparent Container Company, Inc.

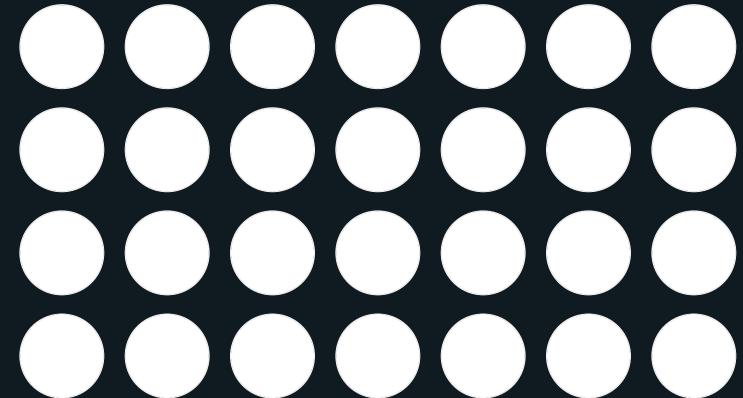
Tri-Tronics Company, Inc. Triangle Package Machinery Co. Trident an ITW Co. Tridyne Process Systems-A Division of Tridyne International Inc. TriEnda Trinamics Incorporated Packaging Machinery Systems The Trinity Design Group Trio Motion Technology Tripack Sleever LLC
Triton International Enterprises Tronics America, Inc. TSE Industries Inc.
Tulox Plastics Corporation Turbofil Packaging Machines TURCK Inc. U.S. Tsubaki, Inc. U.S. Bottlers Machinery Co. U.S. Export Pavilion U.S. Merchants UCIMA - Italian Packaging Machinery Manufacturers Association UFP Technologies, Inc. -Engineered Packaging UFP Technologies, Inc. -Molded Fiber Division Uhlmann Packaging Systems L.P. -Machine Sales Uhlmann VisioTec ULMA Packaging Inc. Ultra Flex Packaging Corp Ultra Packaging, Inc. Ultrapak Uni-Chains Mfg., Inc. Union Pack Union Special Corporation -Packaging Division Unipac-An ITW Company Unique Solutions . –a division of Unique Coupons Inc. United Bakery Equipment Co. U.S. Tape & Label Corporation -Label-Aire Div. of U.S.T.L. UniTrak Corporation Limited Unitronics Inc. Universal Equipment Company Universal Labeling Systems, Inc. Universal Packaging, Inc. Universal Strapping University of Florida - Gainesville University of Missouri-Rolla UPM Raflatac Urethane Innovators, Inc. **UVA** Packaging Vac-U-Max Vacuum Barrier Corporation Vadeal Plastics by Valco Cincinnati Inc. Valeron Strength Films-An ITW Company Valu Guide-See Solus Industrial Innovations VAMA Maschinenbau GmbH Van Dam Machine Corporation Van der Stahl Scientific, Inc. Vanguard Pharmaceutical Machinery, Inc. Vansco Products Varpe Control De Peso, S.A. VDMA - German Packaging Machinery Manufacturers Association Veripack Vibrac LLC Victor International Marketing, Inc. Videojet Technologies Inc. Videplast Vijuk Equipment, Inc. Viking Chains Inc. The Vinyl Institute VIPColor Technologies USA, Inc. Virginia Tech-Center for Unit Load Design

Treatment Products Ltd.

Treofan America

Virtual Packaging Vision Systems Design Visual Packaging Systems, Inc. Vitopel S.A. Volckening, Inc. Volpak North America -An ACMA GD Company vonGal Corporation Voss Belting & Specialty Co. WAGO Corporation Warner Electric -Industrial Products Division Watlow Wayne Automation Corporation Weatherchem Corporation Webb Scarlett de Vlam LLP Weber Marking Systems, Inc. Weidenhammer Packaging Weigh Right Automatic Scale Co. WeighPack Systems, Inc. WEIGHTPACK, North America Inc. Weiler Engineering, Inc. Weland M. Wenglor Sensors Ltd. Wenzhou Dingye Packaging Machinery Manufacture Co., Ltd. Wepackit, Inc. Werma Western Plastics Westlund Engineering Inc. Wexler Packaging Products, Inc. Wexxar Packaging Inc. Whallon Machinery, Inc. Wilco AG Wilpack Packaging -A Division of A-American Companies Windak, Inc. Windmoeller & Hoelscher Corp. Winkler Und Dunnebier Winpak Lane, Inc. Peerless-Winsmith, Inc. WIPOTEC GmbH Wisconsin Indianhead Technical College University of Wisconsin-Stout WM Caster Footmaster World Cup Packaging Wrapade Packaging Systems, LLC WS Packaging Group, Inc.-WS Packaging **Group - Automated Systems** Wulftec / M.J. Maillis Group Yamato Corporation-Dataweigh® Division Yanfeng Plastic Machinery General Factory Yaskawa Electric America, Inc. Yem Chio Co., Ltd. York Saw & Knife Company Incorporated YottaMark Z Automation Company Z-Patch, Inc. Zahoransky Group-Franklin Automation, Inc. Zambelli Packaging Machinery Zanasi USA Zaraplast Zarpac Inc. ZATOR srl Zebra Technologies International, LLC Zed Industries, Inc. Zepnick Solutions, Inc. Zhangjiagang City Jinrong Machinery Co. Ltd Zhejiang Brother Packing Machinery Co., Ltd Zhejiang Honghua Machinery Plastic & Rubber Co., Ltd. Zhejiang Zhongcheng Packing Material Co. Ltd. Zing-Pac, Ltd. Zip-Pak-An ITW Company Zitropack, Ltd.





PACK EXPO International 2008

November 9-13, 2008



FROM AROUND THE WORLD UNDER ONE ROOF.

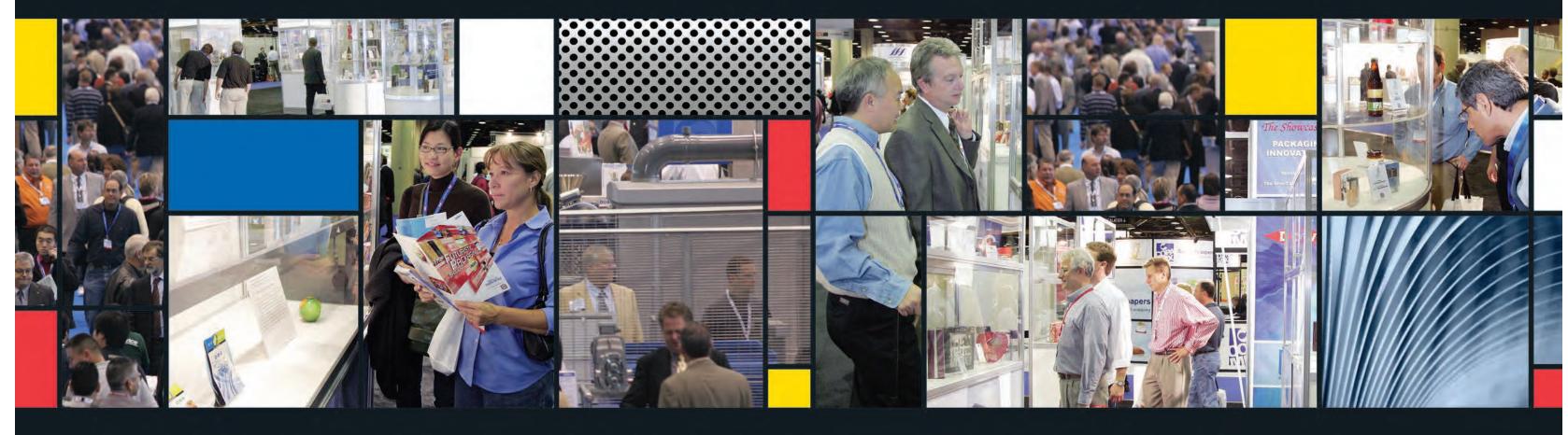
TRADESHOW—GATHERING MORE THAN 45,000 PACKAGING PROFESSIONALS

PACK EXPO INTERNATIONAL IS THE INDUSTRY'S MOST COMPLETE PACKAGING





THE COMPLETE PACKAGE



PMMI is the sponsor and producer of the PACK EXPO shows, the world's leading packaging shows.



EXPO PACK México

June 24 – 27, 2008

México City, México
Centro Banamex



PACK EXPO Las Vegas 2009

October 5 – 7, 2009 Las Vegas, Nevada Las Vegas Convention Center



PACK EXPO International 2010

October 31 – November 4, 2010 Chicago, Illinois McCormick Place



Packaging Machinery Manufacturers Institute Celebrating 75 Years of Excellence.

COLO North Fairfay Drive Cuite Co

4350 North Fairfax Drive, Suite 600

Arlington, VA 22203 USA

Phone: 703.243.8555 888.ASK.PMMI (275.7664) Fax: 703.243.3038

Email: expo@pmmi.org www.pmmi.org www.packexpo.com

PAVILIONS

Containers & Materials | Brand Protection | Contract Packaging | RFID

PACK EXPO International 2008

November 9-13, 2008

McCormick Place Chicago, IL USA

Sponsored





Complete FOCUS

PACK EXPO Pavilions bring the packaging industry's hottest topics into complete focus. Each pavilion highlights the latest innovations and the newest products specific to that segment of the packaging industry.

That makes it easier for you to get the attention of customers specifically interested in the emerging solutions you provide.

"We're getting a lot of traffic. We exhibited in the Contract Packaging Pavilion because a lot of our equipment is purchased by contract packagers. We always do well at PACK EXPO in terms of quality leads."

Thomas F.X. Quinn National Sales Manager Partner Pak Inc.

PACK EXPO Pavilion Exhibitors Benefit From:

- Convenient Location. Pavilions are located to maximize visibility for attendees.
- Directory—Your company will be featured in the CD of Exhibits and Pocket Guide.
- Print Advertisements—Ads in leading industry publications promote pavilions to buying teams.
- Direct Mail—Qualified prospective attendees receive targeted messages to drive traffic to the pavilions.
- Marketing—PMMI delivers more than 5 million marketing impressions to the audience you want to reach.

Fast Facts for PACK EXPO International

- More than 1,700 exhibitors
- An estimated 45,000 decision-makers, including international visitors from over 125 countries
- Over 1.1 million net square feet of exhibits
- More than 80,000 net square feet dedicated to specialty pavilions

Get Complete Results

Reserve your pavilion space now.

Call the PMMI show department at

888-ASK PMMI for more details.

Containers & Materials Pavilion

With nearly half of all attendees looking specifically for innovative packaging materials and containers, the Containers & Materials Pavilion provides you with the opportunity to interact with decision-makers most interested in solutions from your niche of the packaging industry. PACK EXPO International 2008 delivers more than 70,000 sq. ft. of emerging packaging technology exhibits in the Containers & Materials Pavilion.

Brand managers and packaging designers visit the pavilion, eager to discover the latest advances in paper-board...glass...metal...plastic...flexible packaging...package producing equipment...and bio-materials.

The Showcase of Packaging Innovations™

Attendees interested in the year's most innovative and award-winning package designs from prominent packaging associations around the globe find the latest packaging technology at The Showcase of Packaging Innovations.

The Showcase also features PACK EXPO Selects[™], a display of commercial packaging projects designed, produced or implemented by PACK EXPO exhibitors.

Brand Protection Center

The threats of bio-terrorism, counterfeiting and product adulteration have made packaging security more important than ever. The Brand Protection Center draws packaging-security professionals, and service providers looking for the latest initiatives and technological advances in the industry.

Contract Packaging Pavilion

The Contract Packaging Pavilion positions you among other service providers who collaborate with the world's consumer and industrial goods manufacturers. Retailers, corporate managers, and engineers visit the pavilion in search of partners to handle an array of packaging challenges.

RFID Pavilion

As RFID continues to change the industry, your latest innovations will receive maximum exposure when you exhibit at this cutting-edge pavilion. From RFID-enabled upgrades to writing electronic product code, attendees from a variety of markets are in need of suppliers that can provide practical, operational solutions.

A Partial List of Allied Associations that Support PACK EXPO International 2006:

ABRE - Brazilian Packaging Association

AIMCAL - Assn. of Industrial Metallizers, Coaters & Laminators

Aluminum Foil Containers Manufacturers Association

Asociacion Mexicana de Envase y Embalaje

Fibre Box Association

Flexible Packaging Association

Foodservice & Packaging Institute

Glass Packaging Institute

Healthcare Compliance Packaging Council

IAE- Instituto Argentino Del Envase

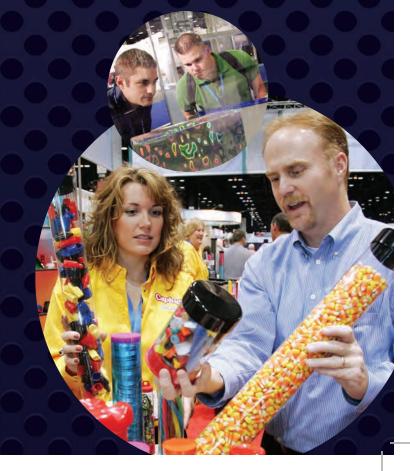
Institute of Packaging Professionals (IoPP)

International Molded Pulp Environmental Packaging Association

International Safe Transit Association

Paperboard Packaging Council

Sustainable Packaging Coalition





THE COMPLETE PACKAGE



RULES & REGULATIONS

PACK EXPO International 2008

November 9-13, 2008

McCormick Place Chicago, IL USA

Sponsored By

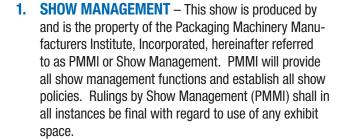




A special assessment will apply to any inbound shipments which arrive after 2:00 p.m. Monday-Friday, all day Saturday and Sunday (inbound only), and on any advanced warehouse shipments. See the Exhibitor Service Manual for pricing of special assessments.

The space rate will include a one-time spot of equipment and display material. Any additional rigging or booth work will be at the exhibitor's expense—see the Exhibitor Service Manual for pricing. All outbound drayage is included in the space rate and no overtime charges and no special assessments will apply.

NOTE: Space rate includes drayage for the Primary Exhibitor's* display material and equipment only. Any additional product or equipment is subject to additional billing. *Primary Exhibitor is defined as the exhibitor who signs the Exhibit Space Application and Contract.



Each prospective exhibitor is required to sign the **Exhibit Space Application and Contract.** By doing so, the exhibitor subscribes to **General Information**, Rules and Regulations, which is a part of the Exhibit **Space Application and Contract.**

Each exhibitor will be provided with a hard copy of the Exhibitor Service Manual as well as the online version, which will also be considered an extension of the Exhibit Space Application and Contract.

2. **DIGNITY** – It is intended that all PACK EXPO Shows be a serious and dignified offering of products and services of value to the packaging industry.

Further, Show Management (PMMI) may take any action it deems appropriate (including, but not limited to. expulsion from a show and/or suspension or elimination of seniority) against an exhibitor for conduct detrimental to the show, as determined in the sole discretion of Show Management.

3. WHAT MAY BE EXHIBITED – The show is designed for display and demonstration of packaging machinery, packaging-related converting machinery, packaging materials used with such machinery, materials used for protective purposes, contract packaging, containers that hold a product for industrial or consumer distribution, material handling equipment that is of a "fixed installation" nature, packaging-related publications, and certain machinery sub-assemblies and/or sub-systems (including computer hardware/software) which will be demonstrated in a significant packaging application. The phrase "demonstrated in a significant packaging application" means that the product(s) must be displayed at the show as an integral part of the packagingrelated equipment that the product(s) was designed for, or must be shown on a demonstrating unit illustrating the packaging function. This may be accomplished by demonstrating the function on a DVD or motion picture device providing the plans comply with item 19.

EXHIBITING PRODUCTS OR MACHINERY NOT OF YOUR MANUFACTURE

A. Equipment – Equipment being shown may not be displayed for comparison purposes (such as retrofitting the machine with new parts to show improved operating efficiency, etc.) without the approval of the OEM.

Items required to make display effective: An exhibitor may require the use of machines or materials that are not of their own manufacture or sold by them in the regular course of business in order to demonstrate properly the product(s) being exhibited. For instance, to demonstrate a wrapping machine, an exhibitor may need to use materials he does not himself manufacture or sell: conversely, a film manufacturer may need to use a machine he does not manufacture or sell. Under such conditions the following rules shall apply:

- **B.** Machines Machines used to demonstrate a product must, if possible, be obtained from another exhibitor in the show. If no machine is available from another exhibitor, a machine obtained from a non-exhibitor may be used only with advance approval of Show Management. To obtain such advance approval the exhibitor must submit a statement explaining why no machine can be obtained from an exhibitor and what steps were taken to obtain one, describing the machine to be used, identifying the manufacturer and certifying that its use is essential. In no case will promotion of the non-exhibitor machine be permitted in any way, nor shall personnel of the non-exhibiting company be allowed to work in the exhibitor's booth.
- **C.** Materials Exhibitors shall use materials manufactured by other exhibitors wherever possible. Non-exhibitor materials may not be promoted in any way other than an imprint of the manufacturer's name on the material.
- **D.** Other Items Some exhibitors demonstrate machines or materials by wrapping candy, gum, food products, clothing, etc. No special permission is required for such items.

All companies, whether or not they have previously exhibited, have been ruled eligible to exhibit, or are applying to be ruled eligible, may be required to list on the Eligible Product Listing the product codes which correspond with the goods they intend to show and the appropriate product section. Only products with a listed product code can be





nal 2008 | November 9-13, 2008 | McCormick Place | Chicago, IL USA |

Show Management reserves the right to group certain products in specific areas or pavilions. (Also see Rule 6. SUBLETTING OF SPACE.)

4. SPACE ALLOWANCE – Minimum booth size is 100 sq. ft. per exhibitor, except where Show Management has developed a booth of lesser size. Show Management will cooperate with each exhibitor to provide the desired type of booth, but cannot guarantee the availability of any particular booth size or configuration.

NOTE: A booth may have a main aisle frontage of not more than 3 times its depth.

Combinations of two or more of the spaces shown in the space diagram may be selected to make up one booth subject to limitations set forth above. Where the utility core is included in the booth, such as in a three-sided booth, the total area occupied will be charged at the regular space rate and the utility core footage should be included under "Total Square Feet" in the Exhibit Space Application and Contract.

Non-Contiguous Space — No exhibitor may choose more than one space using their own priority number if the booths are not contiguous. To choose additional space, PMMI members have to wait until all PMMI members have had the opportunity to choose and non-members have to wait until all non-members have chosen space. (Note: The committee defines contiguous space to mean a booth that is adjoining can cross a cross aisle but not a main aisle.)

5. COST OF SPACE – The cost of booth space is set annually by the PMMI Board of Directors. The cost of booth space includes: attendance promotion and publicity; customer invitation cards; Directory of Exhibits listing; Exhibitors At-A-Glance listing; Web site listing; Exhibitor Service Manual; perimeter guard service; and general illumination.

Exhibit space rental fees will be paid as follows:

- 25% non-refundable deposit to accompany Exhibit Space Application and Contract.
- 50% payment due by April 18, 2008.
- Final payment due July 11, 2008.

Show Management will provide pipe and drape of a standard color not to exceed 8' in height for back walls and 36" side dividers only. Those exhibitors desiring pipe and drape of a different color or size, other than what Show Management deems "standard," shall do so at their own expense.

NEW

In the event that an exhibitor has any overdue or outstanding balance on any other PMMI product or service, PMMI reserves the right to apply any payments made by the exhibitor toward any Show to satisfy those outstanding past due balances.

6. SUBLETTING OF SPACE – The exhibitor agrees not to assign, sublet, share, or apportion space or any part thereof allotted to the exhibiting company, nor to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibiting company in the regular course of business.

Exhibitors are not allowed to trade booth spaces. The original countersigned contract denotes which exhibitor is entitled to any given space.

(Also see Rule 3. WHAT MAY BE EXHIBITED.)

- 7. CANCELLATION OR REDUCTION OF SPACE Exhibitors may cancel from the show or reduce their space subject to the following conditions and restrictions:
 - A. The exhibitor shall give Show Management notice in writing of his intention to cancel or withdraw from the show and shall forfeit his 25% non-refundable deposit fee.
 - **B.** In the event the said notice of cancellation is received by PMMI after April 18, 2008, and prior to July 11, 2008, the exhibitor will forfeit any monies paid to date.
 - **C.** In the event a notice of cancellation is received after July 11, 2008 the exhibitor shall be obligated and agrees to pay the total cost of space assigned.
 - D. In the event of cancellation, Show Management has the right to use this space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the canceled exhibitor. Show Management assumes no responsibility for having included the name of the canceled exhibitor or descriptions of his products in the Directory of Exhibits, brochures, news releases, Web site or other materials.

- E. In the event any exhibitor requests a space reduction from the originally assigned space (this includes mergers, acquisitions, or other similar scenarios whereas one exhibitor reduces or releases originally assigned space to co-locate with another exhibitor), the reduction will be treated as a cancellation and the exhibitor will be subject to the same conditions and restrictions set forth in Rule 7 A and B above.
- **F.** Any exhibitor requesting a reduction in space is subject to reassignment.
- 8. DEFAULT OF OCCUPANCY Any exhibitor failing to occupy by noon, Saturday, November 8, 2008, the space contracted for but not canceled is obligated to pay the full cost of such space. In that event, Show Management shall have the right to regard the space as canceled and have the privileges described in Rule 7 D.
- 9. OUTSIDE ACTIVITIES AND EXHIBITS Exhibitors agree, subject to expulsion of their exhibit from the show, not to exhibit their products outside the Mc-Cormick Place Complex in the City of Chicago during the exposition. Exhibitors also agree not to conduct any activity that would induce visitors to leave the exhibit building during show hours.

Exhibitors are not permitted to hand out promotional items in aisles or common areas inside and/or immediately surrounding the McCormick Place Complex.

10. BUILDING OCCUPANCY/CANCELLATION OF EVENT

In case the premises of the McCormick Place Complex are destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency or by Show Management, or for any other reason, this contract may be terminated by PMMI. In the event of such termination, the exhibitor waives any and all damages and claims for damages, and agrees that the sole liability of PMMI shall be to return to each exhibitor his space payment, less his pro-rata share of all costs and expenses incurred and committed by PMMI.

11. EXHIBIT HOURS – Each exhibitor is required to keep at least one attendant in his booth during all show hours, subject to removal of his exhibit from the show at his expense. The official show schedule is as follows:

(Show Opens)

November 9, Sunday 9:00 a.m. – 5:00 p.m. November 10, Monday 9:00 a.m. – 5:00 p.m. November 11, Tuesday 9:00 a.m. – 5:00 p.m. November 12, Wednesday 9:00 a.m. – 5:00 p.m.

(Show Closes)

November 13, Thursday 9:00 a.m. – 2:00 p.m.

- A. Admission No one under 16 years of age (including infants) will be permitted onto the exhibit floor at anytime during move-in, show days, or move-out.
- B. No one will be permitted in any exhibitor's booth at any time during installation or dismantling of the show or during the hours the show is not open to visitors on show days, unless he himself is, or is accompanied by, a person able to identify himself positively as an employee or authorized representative of the exhibitor and is badged accordingly. Violators will be subject to expulsion for the balance of the show, and subject to be ruled ineligible for the next PACK EXPO Show.
- 12. INSTALLATION AND DISMANTLING Exhibitors will be assigned a targeted move-in date on which their shipment must be delivered to the McCormick Place Complex. Penalties will be assessed for failure to meet this schedule. Show Management reserves the right to schedule deliveries. All exhibits must be installed by 2:00 p.m., Saturday, November 8, 2008, for inspection by the PMMI Show Committee. If installation of exhibit has not been started by 2:00 p.m. Saturday, November 8, 2008, Show Management reserves the right to authorize the official contractor to affect the necessary installation of the exhibit at the exhibitor's expense.

NOTE: Crates must be kept within the confines of the exhibitor's booth and may not stand in the aisle or service core.

Dismantling will start only after the close of the show at 2:00 p.m., Thursday, November 13, 2008. Penalties may be invoked for violation of this provision. Exhibitors will be notified of the date and time by which their exhibit materials must be removed from the McCormick Place Complex. Show Management reserves the right to schedule removal of all exhibit materials from the McCormick Place Complex.

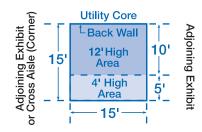
NOTE: In the event any exhibitor fails to remove his exhibit in the allotted time, Show Management reserves the right to authorize the official contractor to ship the exhibit materials through a carrier of Show





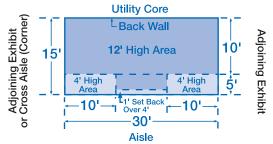
(Po International 2008 | November 9-13, 2008 | McCormick Place | Chicago, IL USA |

IN-LINE BOOTH 14.A.1* (SAMPLE 15' X 15' BOOTH)



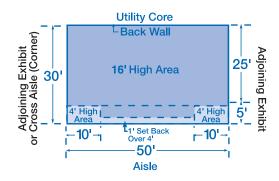
(Sample 15'x15' Booth)

IN-LINE BOOTH 14.A.1* (SAMPLE 30' X 15' BOOTH)



(Sample 15'x30' Booth)

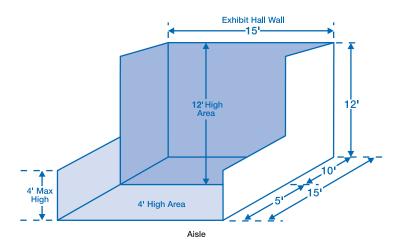
IN-LINE BOOTH 14.A.1* (SAMPLE 50' X 30' BOOTH) (1,500 SQUARE FEET OR OVER)



(Sample 30'x50' Booth)

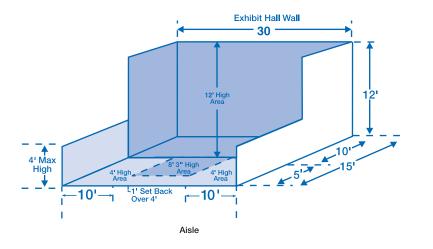
*See Rule 14.A.1 on page 10

PERIMETER WALL BOOTH 14.A.2* (SAMPLE 15' X 15' BOOTH)



(Sample 15'x15' Booth)

PERIMETER WALL BOOTH 14.A.2* (SAMPLE 30' X 15' BOOTH)

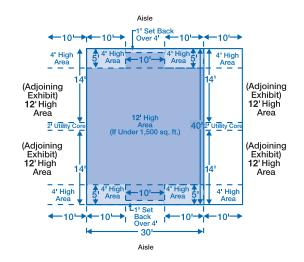


*See Rule 14.A.2 on page 10

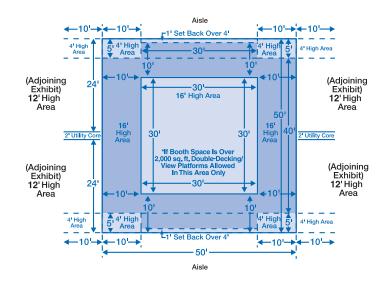


International 2008 | November 9-13, 2008 | McCormick Place | Chicago, IL USA | Ru

AISLE-TO-AISLE BOOTH 14.A.3* (SAMPLE 30' X 40' BOOTH) (UNDER 1,500 SQUARE FEET)

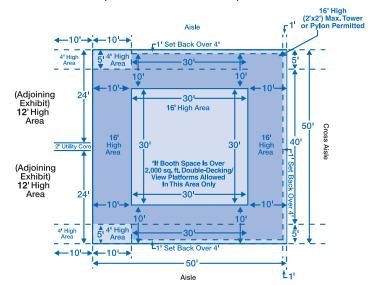


AISLE-TO-AISLE BOOTH 14.A.3* (SAMPLE 50' X 50' BOOTH) (1,500 SQUARE FEET OR OVER)



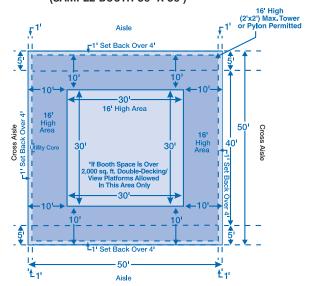
*See Rule 14.A.3 on page 10

PENINSULA BOOTH 14.A.4* (SAMPLE 50' X 50' BOOTH)



*See Special Instructions Item 14 A.6 - General Rules and Regulations

ISLAND BOOTH 14.A.5* (SAMPLE BOOTH 50' X 50')

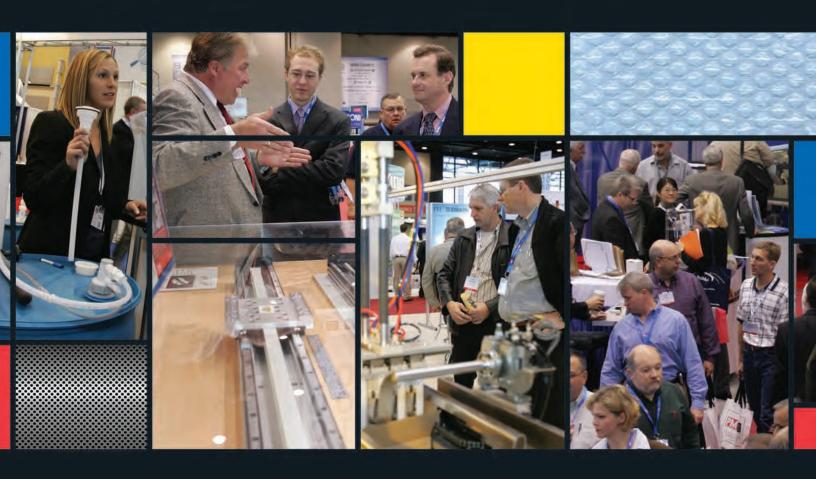


*See Special Instructions Item 14.A.6 paragraph 4—Double Decking

*Island and Peninsula booths under 1,500 sq. ft. are permitted to a maximum height of 12'.



*See Rule 14.A.4 and 14.A.5 on page 11



PMMI is the sponsor and producer of the PACK EXPO shows, the world's leading packaging shows.



EXPO PACK México

June 24 – 27, 2008 México City, México Centro Banamex



PACK EXPO Las Vegas 2009

October 5 – 7, 2009 Las Vegas, Nevada Las Vegas Convention Center



PACK EXPO International 2010

October 31 – November 4, 2010 Chicago, Illinois McCormick Place



Packaging Machinery Manufacturers Institute

Celebrating 75 Years of Excellence. 4350 North Fairfax Drive, Suite 600 Arlington, VA 22203 USA

Phone: 703.243.8555 888.ASK.PMMI (275.7664) Fax: 703.243.3038

Email: expo@pmmi.org www.pmmi.org www.packexpo.com



November 9-13, 2008

Sunday — Thursday McCormick Place Chicago, Illinois USA

and with Converting & Package Printing EXPO

Exhibit Space Application & Contract

Deadline: June 22, 2007

Complete this application to secure your participation in PACK EXPO International booth space selection. PMMI will contact you to select your space based on current priority status. See cover letter for details on booth selection process.

PLEASE PRINT CLEARLY/PRESS FIRMLY—Please list your requested booth size (e.g.: 10 x 10, etc.). Height regulations can be found in the Rules and Regulations located in the pocket folder of the Exhibitor Prospectus. After your space assignment is made, PMMI will acknowledge your assigned booth number by returning an executed copy of this application to you. Please refer to the reverse side for detailed

Please Return White and Yellow Copies of Contract with Payment by June 22, 2007

explanations.									
A. Exhibit Space Size a	nd Total Space C	harge						For PMMI Use Only:	
Requested Booth Size		ft. x .		ft. =				•	
	Total Square Feet ft. x \$ per sq. ft. = \$						Your Assigned Booth Number is:		
Total Space Charge	ft	. x \$. per sq. ft. =	\$ Exhib	oit Space Cost		Width:	
*Space rate includes Drayage/Material handling—see back for details.									
B. Space Contract Amount Enclosed								Depth:	
25% Deposit due with contract (based on total square feet requested) = \$								Total Sq. Ft.:	
Note: Companies who select a larger booth during space selection will be billed for the variance in deposit immediately following selection. Overpayment will be placed as credit toward final payment due. If PMMI membership status changes at any time through the date of the Show, this contract is void and will be reissued at								Priority #:	
the non-member rate for the booth space assigned.						_,	Date Received:		
TOTAL AMOUNT E	NCLOSED				= \$		⊿	Payment Received:	
C. Acceptance of Terms I, the duly authorized representative of the undersigned company, on behalf of the said company, subscribe and agree to all the terms, conditions, authorizations and covenants contained in the EXHIBIT SPACE APPLICATION & CONTRACT. This document does not constitute a contract until accepted by PMMI. We acknowledge that PMMI reserves the right to determine a company's eligibility to exhibit at PACK EXPO International. We agree to the following terms of payment: A non-refundable deposit equal to twenty-five percent (25%) of the cost of space size requested must accompany this contract. A payment of an additional fifty percent (50%) of the actual cost of space assigned must be made to PMMI on or before April 18, 2008. The final balance is due on or before July 11, 2008. Checks should be made payable to: PACKAGING MACHINERY MANUFACTURERS INSTITUTE (PMMI). Wiring Instructions: Sun Trust Bank, Washington DC; Account No.: 046 666 424; ABA: 061 000 104; SWIFT Code: SNTRUS3A; Credit: PMMI. (Please print clearly/press firmly.)								Check #:	
								For Show Management Use Only	
								Exhibitor agrees to comply with the PACK EXPO International Rules and Regulations that correspond	
☐ Check here if Contact/Address information is to be	Signature							to the following assigned booth type:	
updated by PMMI.	Name				Title			□ Perimeter Wall Booth	
EXHIBITOR TERMS: We agree to comply with all rules and regulations as stated in the GENERAL INFORMATION, RULES AND REGULATIONS, which are part of this application and we agree to submit promptly all information required and	Contact for Booth Selection (if different from above.)				Phone (ii	f different from below)	_	Booths Under 1,500 sq. ft. □ In-Line □ Aisle-to-Aisle	
	Company							□ Peninsula □ Island	
	Number and Street							Booths 1,500 sq. ft. or Over ☐ In-Line ☐ Aisle-to-Aisle ☐ Peninsula	
requested by Show Man- agement in the Exhibitor Service Manual, periodic	City		State	Zip/Postal Co	ode	Country		□ Island	
bulletins and other means.	Phone	FAX		E-mail				PMMI Staff:	
RETURN ORIGINAL	CONTRACT AND D	EPOSIT TO: Pac	kaging Mac	hinery Manufa	cturers I	nstitute (PMMI)		Date:	

4350 N. Fairfax Dr., Ste. 600, Arlington, VA 22203 USA Phone: 703-243-8555 / www.packexpo.com

Exhibit Space Terms

Please read the following terms before completing the EXHIBIT SPACE APPLICATION & CONTRACT

Non-Contiguous Space:

No exhibitor may choose more than one space using their own priority number if the booths are not contiguous. To choose additional space, companies must wait until all companies on the priority list have chosen space. (Contiguous space is defined to mean a booth that is adjoining which crosses a cross aisle but not a main aisle. See Sample below.) Please fill out the order form for choosing non-contiguous space for affiliates and return with contract. You will be assigned an additional date and time for selecting your non-contiguous space.

Utility Cores:

If you select a utility core in combination with two or more spaces, be sure to include the utility core square footage under "Total Square Feet" on the Contract. The sizes of the utility cores are indicated on the legend of each floor plan.

Priority:

Only companies who are current exhibitors in good standing and who are also listed in a "major" or alphabetical listing in the Directory of Exhibits and other show lists will be credited with the appropriate PACK EXPO International priority. Companies listed only in the description section will not receive priority credit. **Note: Exhibiting at PACK EXPO International does not affect the PACK EXPO Las Vegas priority list and vice versa.** Exhibiting in either PROCESS EXPO or CPP EXPO does not entitle any company to receive credit toward the PACK EXPO International priority.

Selecting Multiple Spaces or Parts of Spaces:

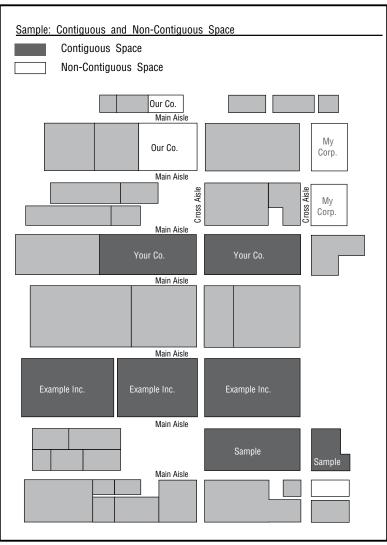
You may select several spaces to create an island booth (four-aisle exposure) or an in-line corner booth (two-aisle exposure). No space or spaces may have main aisle frontage more than 3 times its depth.

Cost of Booth Space and Selecting Space for Affiliated Companies:

Your PACK EXPO International Space Rental Rate is based on one "major" or alphabetical listing you request in the Directory of Exhibits and other show lists. You may use your priority status to select space for other affiliated companies. *Affiliated companies are defined as two or more companies that are legally related entities, e.g., a parent and a subsidiary subsidiaries of the same parent, a corporation and a division, partnership and a partner. Companies and equipment sold in the normal course of business may be identified in the description section under the alphabetized listing at no additional charge. Additional alphabetical listings of affiliated companies can be purchased. See Exhibitor Service Manual for details. Submitting a completed contract and appropriate deposit payment does not guarantee booth space in PACK EXPO International. PMMI execution of contract and signature of assigned booth space is required based on space availability.

Space Rate:

All drayage/material handling is included in the space rate provided your shipment/truck checks in at McCormick Place by 2:00PM on your assigned target move-in date (see Exhibitor Service Manual for Targeted Move-in Schedule). A special assessment will apply to any inbound shipments which arrive after 2:00PM Monday-Friday, all day Saturday and Sunday (inbound only), and on any advanced warehouse shipments. See the Exhibitor Service Manual for pricing of special assessments. Space rate will include a one-time spot of equipment and display material. Any additional rigging or booth work will be billed separately at the exhibitor's expense—see Exhibitor Service Manual for pricing. All outbound drayage is included in space rate and no overtime charges or special assessments will apply.



RETURN ORIGINAL CONTRACT AND DEPOSIT TO: Packaging Machinery Manufacturers Institute (PMMI)

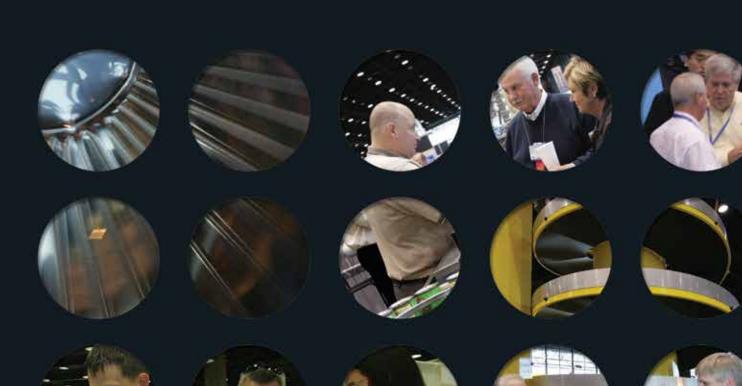
4350 N. Fairfax Dr., Ste. 600, Arlington, VA 22203 USA Phone: 703-243-8555 / www.packexpo.com



THE COMPLETE PACKAGE

McCORMICK PLACE
CHICAGO, ILLINOIS USA

NOVEMBER 9-13, 2008



PACK EXPO International 2008 is...

THE COMPLETE PACKAGE

November 9-13, 2008 McCormick Place Chicago, Illinois

PACK EXPO International is the most complete packaging-focused show—held in the world's largest packaging machinery market.

With over 1,700 exhibiting companies in more than 1.1 million net square feet of exhibit space, PACK EXPO International draws the entire packaging industry together for five days of marketplace interaction, education, and networking.

You simply cannot afford to miss the *COMPLETE PACKAGE*. Mark your calendar for PACK EXPO International 2008.

Features Include:

- Brand Protection Center
- Containers & Materials Pavilion
- Contract Packaging Pavilion
- Radio Frequency Identification (RFID) Pavilion
- Showcase of Packaging Innovations™
- PACK EXPO Selects[™]



- The official PACK EXPO International 2008 Exhibitor Prospectus will be mailed in May, 2007
- A 25% deposit and a completed Exhibit Space Application and Contract will be due June 22, 2007
- Online Booth Selection for Non-Member exhibitors begins July, 2007

After we receive your contract, you will be notified of your date and time for space selection. Exhibitors will select space according to their priority number.

If you are not the correct person to receive this information or if you would like to be removed from the PACK EXPO mailing list, please call the PMMI Show Department at 703-243-8555, email expo@pmmi.org or visit us at www.pmmi.org/expo.

Sponsored by:



Leading solutions.

Packaging Machinery Manufacturers Institute 4350 North Fairfax Drive Suite 600 Arlington, VA 22203 USA





Co-Located with PROCESS EXPO and Converting and Package Printing EXPO

T 703.243.8555 | F 703.243.3038 | expo@pmmi.org | www.packexpo.com | www.pmmi.org

Jane Doe XYZ Corporation 123 South King St., Suite 12 Reston, VA 22182