

Important Facts

The top 100 food companies send an average of 35 attendees to PROCESS EXPO.

85% of PROCESS EXPO attendees make final decisions or recommend food processing equipment purchases.

Partial List of 2011 Exhibitors

A&B Process Systems	Murzan
American Process Syst.	Packaging Technologies
Amerivap Systems	Paul Mueller Company
Baldor Electric	Peco Controls
Beckhoff	Quantum Topping
Breddo Likwifier	REISER
Burns & McDonnell	Sani-Matic
Carlisle Sanitary Maint.	Seiberling Associates
Cesco Magnetics	Semi-Bulk Systems
CMC America	Spray Dynamics
Hosokawa Confection	Stellar
JLS Automation	Sweco
Key Technology	Urschel Laboratories
Maselli Measurements	VC999
Mettler Toledo - Safeline	Weber, Inc.
Meyer Industries	WILEVCO
Multivac	WRH Industries

GET INVOLVED – GET RESULTS

The Details:

- When:** November 1 – 4, 2011
(the old slot of the WWFE)
- Where:** McCormick Place, Chicago, IL
(nothing new there)
- Show hours:** Tuesday – Thursday 9:00 AM – 5:00 PM
(8 continuous hours per day)
Friday 9:00 AM – 2:00 PM
(29 show hours in total)
- Show size:** 400+ exhibitors covering well over 200,000 net sq. ft.
- Exhibit cost:** \$29.00/sq. ft. for FPSA members
\$35.00/sq. ft. for non-members
\$3.00/sq. ft. for unlimited drayage
- Sign-up:** Go to www.myprocessexpo11.com and pick your space TODAY!
- Cash flow:** 25% due at sign up
25% due January 1, 2011
50% due May 15, 2011
- Need more:** Don't hesitate to call the FPSA Bakery Council Board:
Ed Fay (CMC) cell 815-739-7545
Ken Hagedorn (Naegele) cell 708-284-2842
Tony Graves (Dennis Group) cell 413-246-0496
Dietmar Mertel (Fritsch) cell 973-997-6975
Jim Olsen (Power Engineers) cell 608-886-6439
Bill Palumbo (Rondo Doge) cell 330-414-7202
Gus Skapek (Hosokawa) cell 773-975-1234
or you can contact
Grace Cular Yee of the FPSA
by email at gjee@fpsa.org
or by phone at 703-663-1220.



Managed by the Food Processing Suppliers Association

PROCESS EXPO
2011– CHICAGO

The Global Food Equipment & Technology Show

November 1–4, 2011
McCormick Place
Chicago, IL USA

Great News!

The bakery industry is returning to the fall in Chicago every two years

Come join us at THE fall food processing and packaging show!

PROCESS EXPO 11



www.myprocessexpo.com

GREAT NEWS!

The foods industry is returning to a fall show in Chicago every two years

The food industry supplier community has finally taken the future into their own hands by committing to establishing a supplier-owned and supplier-run show, where the focus will be on optimizing attendance at the lowest possible cost to both attendees and exhibitors.

This is a game-changing event, which will be made successful by the active involvement of the supplier community (YOU) in recruiting both additional exhibitors and attendees to experience first hand what a worthwhile trade show should look and feel like.

The Food Processing Suppliers Association (FPSA) has accepted the challenge of re-purposing and managing this show, along with some of the sharpest minds in the trade show business, to ensure a professional and attractive event.

GET INVOLVED – GET RESULTS

Why Should YOU Sign Up?

- PROCESS EXPO takes place in Chicago, the heart of the US food industry, making it much more cost effective for your customers and prospects to attend.
- 60 of the largest supplier companies have already committed to well over 100,000 sq. feet of booth space including some of the most prominent suppliers to the food industry (see partial listing on back).
- Attendees know that they will find solutions for any sector of the food industry at PROCESS EXPO, creating cross-over opportunities for business with prospects you might not see at a vertically focused show.
- This cross-pollination will also attract more attendees, because they will see exhibits outside their normal area of interest, which will help spark new ideas and creative thinking.
- The show is projected to be well in excess of 200,000 net sq. ft., which will make it a very worthwhile destination for your customers.
- You will not be “nickel and dimed” by show management to increase profits for other purposes. We own this show, and all excess funds will be plowed back into the show in the form of improvements and lower costs in the future.
- You will be given UNLIMITED free passes, so your customers and prospects can attend without getting out their wallets.
- Only a nominal registration fee will be charged in order to encourage maximum traffic.
- Drayage costs have been fixed at an unheard of \$3.00 per sq. ft. regardless of how much equipment you decide to bring. In many cases this is much less than half of what you would otherwise spend. Even better – all displays under 150 sq. ft. will not have to pay any drayage at all, so even the small guys get a break.
- The show will only be held every two years, which will optimize the experience for both exhibitors and attendees, because you will actually have time to develop innovations instead of continuously showing incremental improvements.
- This show will also be aggressively marketed to all other sectors of the food processing industry. So you can count on plenty of cross-over traffic, which will open new opportunities for the same money. The show tagline will be *The Global Food Equipment and Technology Show* to drive this home.
- A great amount of relevant and timely educational programming will also be offered in order to maximize the value for attendees.
- A significant number of your colleagues and competitors have already committed to stand shoulder-to-shoulder to make this a long-term success. Don't be left out.

In short – you simply can't afford to miss this event, if you want to play an active part in the future success of the food industry.

Important Facts

The top 100 food and beverage companies send an average of 35 attendees to PROCESS EXPO.

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Partial List of 2011 Exhibitors

A&B Process Systems	Maselli Measurements
Admix	Murzan
Alfa Laval	Nelson Jameson
Amerivap Systems	Norit-Sudmo
Beckhoff	Packaging Technologies
Carlisle Sanitary Maint.	Paul Mueller Company
Chester-Jensen	Sani-Matic
DCI	Scholle Packaging
Delkor Systems	Seiberling Associates
Donaldson Company	Silverson Machines
Federal Mfg	SPX Flow Technologies
Fristam Pumps	Spray Dynamics
GEA Group	Tetra-Pak
JAX/Xact Fluid Systems	Top Line Process Equipment
JLS Automation	VNE Corporation
KING-GAGE	World Water Works

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- Sign-up:** Go to www.myprocessexpo11.com and pick your space TODAY!
- Cash flow:** 25% due at sign up
25% due January 1, 2011
50% due May 15, 2011
- Need more:** Don't hesitate to call:
Hank Brink (Cadence Tech.) cell +1-770-335-6047
David Wittliff (Stahlman Grp.) cell +1-603-738-7893
Bert Wesley (Woodard & Curran)
cell +1-678-315-4690
- or you can contact
Grace Cular Yee of the FPSA
by email at gyee@fpsa.org
or by phone at 703-663-1220.



Managed by the Food Processing Suppliers Association

PROCESS EXPO
2011– CHICAGO

The Global Food Equipment & Technology Show

November 1–4, 2011
McCormick Place
Chicago, IL USA

Great News!

The beverage industry will continue to convene in Chicago in the fall every other year

Come join us for the top food and beverage tradeshow in the Western Hemisphere!

PROCESS EXPO 11



www.myprocessexpo.com

GREAT NEWS!

The food and beverage industry will continue to convene in the fall every other year

The supplier community to the food and beverage industry has finally taken the future into their own hands by committing to establishing a supplier-owned and supplier-run show, where the focus will be on optimizing attendance at the lowest possible cost to both attendees and exhibitors.

This is a game-changing event, which will be made successful by the active involvement of the supplier community (YOU) in recruiting both additional exhibitors and attendees to experience first hand what a worthwhile trade show should look and feel like.

The Food Processing Suppliers Association (FPSA) has accepted the challenge of re-purposing and managing this show, along with some of the sharpest minds in the trade show business, to ensure a professional and attractive event.

GET INVOLVED – GET RESULTS

Why Should YOU Sign Up?

- PROCESS EXPO takes place in Chicago, the heart of the US food and beverage industry, making it much more cost effective for your customers and prospects to attend.
- 60 of the largest supplier companies have already committed to well over 100,000 sq. feet of booth space including some of the most prominent suppliers to the food and beverage industry (see partial listing on back).
- The show is projected to be well in excess of 200,000 net sq. ft., which will make it a very worthwhile destination for your customers.
- You will not be “nickel and dimed” by show management to increase profits for other purposes. We own this show, and all excess funds will be plowed back into the show in the form of improvements and lower costs in the future.
- You will be given UNLIMITED free passes, so your customers and prospects can attend without getting out their wallets.
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- The show will be aggressively marketed not only in the US, but all of Latin America, Europe and Asia. We are intent on creating a show that can rival European shows such as Anuga Foodtech and IFFA in prominence, and make many of the current food processing oriented shows obsolete.
- The show will only be held every two years, which will optimize the experience for both exhibitors and attendees, because you will actually have time to develop innovations instead of continuously showing incremental improvements.
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- This cross-pollination will also attract more attendees, because they will see exhibits outside their normal area of interest, which will help spark new ideas and creative thinking.
- A great amount of relevant and timely educational programming will also be offered in order to maximize the value for attendees.
- A significant number of your colleagues and competitors have already committed to stand shoulder-to-shoulder to make this a long-term success. Don't be left out.

In short – you simply can't afford to miss this event, if you want to play an active part in the future success of the food and beverage industry.

Important Facts

The top 100 food companies send an average of 35 attendees to PROCESS EXPO.

85% of PROCESS EXPO attendees make final decisions or recommend food processing equipment purchases.

Partial List of 2011 Exhibitors

A&B Process Systems	Mettler Toledo-Safeline
Alfa Laval	Multivac
Amerivap Systems	Murzan
Beckhoff	Norit-Sudmo
Blentech Corp.	Packaging Technologies
Breddo Likwifier	Paul Mueller Company
Carlisle Sanitary Maint.	Sani-Matic
Chester-Jensen	Scholle Packaging
DCI	SPX
Delkor Systems	Spray Dynamics
Federal Mfg	Tetra-Pak
FPEC	Top Line Process
Fristam Pumps	Urschel Laboratories
GEA Group	VC999
JLS Automation	VNE Corporation
Kusel Equipment	Weber, Inc.

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- Cash flow:** 25% due at sign up
25% due January 1, 2011
50% due May 15, 2011
- Need more:** Don't hesitate to call:
Pete Herb (Fristam Pumps) cell +1-608-358-7219
Tom Riggins (Packaging Technologies)
+1-563-343-5447
Nick Tetlow (Blentech) +1-916-712-0550
or you can contact
Grace Cular Yee of the FPSA
by email at gyee@fpsa.org
or by phone at 703-663-1220.



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PROCESS
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2011– CHICAGO

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Food Equipment &
Technology Show

November 1–4, 2011
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Chicago, IL USA

Great News!

The dairy industry will continue to convene in Chicago in the fall every two years

Come join us at the dairy industry's premier food equipment show!

PROCESS EXPO 11



www.myprocessexpo.com

GREAT NEWS!

The dairy industry will continue to convene in Chicago in the fall every two years

The dairy industry supplier community has finally taken the future into their own hands by committing to establishing a supplier-owned and supplier-run show, where the focus will be on optimizing attendance at the lowest possible cost to both attendees and exhibitors.

This is a game-changing event, which will be made successful by the active involvement of the supplier community (YOU) in recruiting both additional exhibitors and attendees to experience first hand what a worthwhile trade show should look and feel like.

The Food Processing Suppliers Association (FPSA) has accepted the challenge of re-purposing and managing this show, along with some of the sharpest minds in the trade show business, to ensure a professional and attractive event.

GET INVOLVED – GET RESULTS

Why Should YOU Sign Up?

- PROCESS EXPO takes place in Chicago, in the heart of the US dairy industry, making it much more cost effective for your customers and prospects to attend.
- 60 of the largest supplier companies have already committed to well over 100,000 sq. feet of booth space including some of the most prominent suppliers to the dairy industry (see partial listing on back).
- The show is projected to be well in excess of 200,000 net sq. ft., which will make it a very worthwhile destination for your customers.
- You will not be “nickel and dimed” by show management to increase profits for other purposes. We own this show, and all excess funds will be plowed back into the show in the form of improvements and lower costs in the future.
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- The show will be aggressively marketed not only in the US, but all of Latin America, Europe and Asia. We are intent on creating a show that can rival European shows such as Anuga Foodtech and IFFA in prominence, and make many of the current food processing oriented shows obsolete.
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- A significant number of your colleagues and competitors have already committed to stand shoulder-to-shoulder to make this a long-term success. Don't be left out.

In short – you simply can't afford to miss this event, if you want to play an active part in the future success of the dairy industry.

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Partial List of 2011 Exhibitors

A&B Process Systems	Key Technology
Amerivap Systems	Lycy Manufacturing
Beckhoff	Magnuson Corporation
Blentech Corp.	Mettler Toledo-Safeline
Carlisle Sanitary Maint.	Meyer Industries
Cesco Magnetics	North Star Engineered Products
Commercial Manufacturing	Odenberg Engineering
CPM Wolverine Proctor	Paul Mueller Company
FPEC	Reyco Systems
G.J. Olney	Sani-Matic
Grote/Vanmark	Urschel Laboratories
JLS Automation	Vaughan Company
JBT FoodTech	VC999

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- Need more:** Don't hesitate to call:
Steve Hughes (Lycy) cell +1-920-979-3301
Ashley Hunter (Odenberg) cell +1-916-869-8484
Tim O'Brien (Urschel) cell +1-219-405-0885
Gene Teeter (Meyer Ind.) cell +1-210-860-1150
or you can contact
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PROCESS EXPO
2011– CHICAGO

The Global Food Equipment & Technology Show

November 1–4, 2011
McCormick Place
Chicago, IL USA

Great News!

The prepared foods and fresh cut produce industry is returning to the fall in Chicago every two years

Come join us at THE fall food processing and packaging show!

PROCESS EXPO 11



www.myprocessexpo.com

GREAT NEWS!

The prepared foods and fresh cut produce industry is returning to the fall in Chicago every two years

The food industry supplier community has finally taken the future into their own hands by committing to establishing a supplier-owned and supplier-run show, where the focus will be on optimizing attendance at the lowest possible cost to both attendees and exhibitors.

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GET INVOLVED – GET RESULTS

Why Should YOU Sign Up?

- In Chicago, PROCESS EXPO is taking place in the heart of the US food industry, making it much more cost effective for your customers and prospects to attend.
- 100 of the largest supplier companies have already committed to well over 100,000 sq. feet of booth space including some of the most prominent suppliers to the processed food and fresh cut produce industry (see partial listing on back).
- The show is projected to be well in excess of 200,000 net sq. ft., which will make it a very worthwhile destination for your customers.
- You will not be “nickel and dimed” by show management to increase profits for other purposes. We own this show, and all excess funds will be plowed back into the show in the form of improvements and lower costs in the future.
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- The show will be aggressively marketed not only in the US, but all of Latin America, Europe and Asia. We are intent on creating a show that can rival European shows such as Anuga Foodtech and IFFA in prominence, and make many of the current food processing oriented shows obsolete.
- The show will only be held every two years, which will optimize the experience for both exhibitors and attendees, because you will actually have time to develop innovations instead of continuously showing incremental improvements.
- This show will also be aggressively marketed to all other sectors of the food processing industry. So you can count on plenty of cross-over traffic, which will open new opportunities for the same money. The show tagline will be *The Global Food Equipment and Technology Show* to drive this home.
- This cross-pollination will also attract more attendees, because they will see exhibits outside their normal area of interest, which will help spark new ideas and creative thinking.
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In short – you simply can't afford to miss this event, if you want to play an active part in the future success of the food industry.

Important Facts

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Amerivap Syst.	Mepaco
Baader	Mettler Toledo - Safeline
Beckhoff	Multivac
Best & Donovan	NuMeat
Blentech	Oyster/PT
CFS	Polyclip
Cozzini	Quantum Tech.
Drake	Reiser/Ross
FPEC	SFK-Danfotec
Grote	Skinner
Handtmann	Stellar
Hantover	Tipper Tie
Hoegger	Unitherm
Interstates	Urschel
JLS Automation	VC999
Marel	Weber
Marlen	Wolf-tec

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- Sign-up:** Member round begins June 7, 2010
Non-member round begins July 18, 2010
- Cash flow:** 25% due at sign up
25% due January 1, 2011
50% due May 15, 2011
- Need more:** Don't hesitate to call:
Roger Reiser cell +1-617-901-2972
Scott Scriven cell +1-816-820-9339
Tony Bayat cell +1-214-789-5011
Ivo Cozzini cell + 1-773-727-7530
Jan Erik Kuhlmann cell +1-816-678-1301
or you can contact
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PROCESS
EXPO
2011- CHICAGO

November 1–4, 2011
McCormick Place, Chicago, IL USA

Great News!

The meat industry will continue to convene in Chicago in late fall every two years

Come join us at the Fall meat show!

PROCESS EXPO 11



The Equipment and Technology Show
for the Worldwide Food Industry

www.myprocessexpo.com

GREAT NEWS!

The meat industry will continue to convene in Chicago in late fall every two years

The meat industry supplier community has finally taken the future into their own hands by committing to establishing a supplier-owned and supplier-run show, where the focus will be on optimizing attendance at the lowest possible cost to both attendees and exhibitors.

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Why Should YOU Sign Up?

- 40 of the largest supplier companies have already committed well over 100,000 sq. ft. of booth space. That's called critical mass (see partial listing on the back).
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- A significant number of your colleagues and competitors have already committed to stand shoulder-to-shoulder to make this a long-term success. Don't be left out.

In short – you simply can't afford to miss this event, if you want to play an active part in the future success of the meat industry.